

Peckham Town Centre Forum some emerging proposals **DRAFT version 4; July 2010**

PROPOSAL	IMPLEMENTATION steps / ideas Identify which proposals don't need much money, which most essential, which could help bring in more money, etc
<p>1. Development Advisory Panel Establish a community run <i>Peckham Town Centre Development Advisory Panel</i> with local volunteer specialists in architecture, planning, design, energy sustainability, to discuss with developers and owners their proposals before they start work on developing their plans in detail.</p>	<ul style="list-style-type: none"> * Initial group of volunteer specialists to agree criteria for panel membership & mode of operation. * Minimal admin support needed – part of support for town centre forum?
<p>2. Empty buildings short term use website</p> <ul style="list-style-type: none"> • Develop a town centre <i>empty buildings website</i> for leasing information on empty premises to encourage owners to let their empty properties for a variety of short terms 	<p>Seek advice and link up with:</p> <ul style="list-style-type: none"> * Space Makers network http://spacemakers.ning.com * Empty Shops Network http://artistsandmakers.com/images/emptyshopsworkbook1.pdf
<p>3. Shop frontages improvement Improve <i>shop frontages</i> through:</p> <ul style="list-style-type: none"> • Clear guidance on good design for shop fronts, and promotion to all existing owners, traders and new developments • New shop front package with easy measures, such as lick of paint, replacing unwelcoming metal shutters with grates behind toughened glass, and fitting LED lighting in the front areas of shops so they can be lit 24/7 with very little energy • Advice on shop front and window layout to remove clutter and attract more shoppers • Advice on integrated energy use for open shop frontages. 	<ul style="list-style-type: none"> * Discuss with Michael Carnuccio how to develop this guidance as eventually part of PNAAP but to be put into action earlier? * make this part of the draft guidance and then identify what elements of the guidance to look for sponsorship for. * attract Mary Portas or similar to come to Peckham to do a project? * Peckham Power to advise.
<p>4. Marketing Peckham Town Centre</p> <ul style="list-style-type: none"> • To market Peckham differently to investors, developers, businesses, creative enterprises etc • A two day festival in Autumn 2010 to showcase the town centre assets, and commercial and other opportunities • Partnership collaboration between all sectors – commercial, traders, developers, property owners, artists, creative enterprises, community initiatives, Council 	<ul style="list-style-type: none"> * agreed at PTC Forum 13 July. Mickey Smith coordinating action. * will take place in several venues.
<p>5. Peckham town centre forum Continue the emerging <i>local Town Centre Forum</i> where sole traders, creative enterprises, businesses, residents, councillors and council officers from relevant departments can link together and contribute to imaginative thinking and decisions about the town centre.</p>	<ul style="list-style-type: none"> * Identify a post that could have the minimal PTCForum admin added to its job tasks – Council / voluntary sector? * Fundraise through small donations/grants + across the sectors to pay for meeting venues?
<p>6. Town centre management Establish a <i>focal management point</i> to bring together the different initiatives for the town centre across the public, commercial and community sectors, in both day to day matters and longer term planning to develop a Total Place approach. Including:</p> <ul style="list-style-type: none"> • new internal Council coordination process for PTC between planning policy, development control, regeneration, energy, small businesses, culture/arts, valuation and other relevant departments, & as part of this: <ul style="list-style-type: none"> - develop improved processes for accurate & effective audits of retail mix, development control, road, pavement & building conditions, and other matters relevant to town centre management. • support for work with Network Rail, Southern and TfL to implement the aspirations for the area in and around Peckham Rye station. 	<ul style="list-style-type: none"> * Clarify under new Council administration the arrangements for coordination * seek discussions on streamlining and other improvements in internal arrangements and what gaps still need to be filled. * See if adopting a <i>Total Place</i> approach would produce more effectiveness.
<p>7. Community organising Create a <i>community organiser's role</i> based in the voluntary & community sectors to support the efforts of residents & small enterprises working together in Peckham for community development and town centre revitalisation.</p>	<p>Identify all current community organising support posts & roles across the sectors in Peckham to see:</p> <ul style="list-style-type: none"> • how they might be adjusted to include this focus on community town centre support • what remaining gaps there are and how they might be filled.